

Sponsors Package

Be the fight
Charity Gala

Saturday, August 24, 2019 ~ 5:30-9 PM

Hyatt Regency at Aventine ~ La Jolla

ShelertoSoldier.org ~ 855-287-8659

Shelter to Soldier

Saving 2 at a
Lives 2 Time



“Saving Lives, Two At A Time,”

our organization adopts dogs from local shelters and saves veterans from the perils of mental injury associated with traumatic combat experiences. We know that the healing impact that a highly trained service dog contributes to psychological treatment in this population improves their overall quality of life, relationships, confidence, and sense of security. These service dogs help our veteran recipients integrate back into society and find their purpose, often for the first time since their military service.

“When all hope was lost, Shelter to Soldier became that light at the end of the tunnel for me - allowing me to become the best husband, father and friend.”

— BEN KILHEFNER, US NAVY RET.

Brock Scott Photography



Shelter to Soldier

Saving 2 at a
Lives 2 Time

EVERY 69 MINUTES

A US Veteran Commits Suicide

20 veterans and 1 active duty military personnel commit suicide every day across the US. They sacrificed everything to protect our freedom and it's our turn to give back to them.



EVERY DAY 3,200 Dogs on Average

Are Euthanized Nationwide

Some dogs are better suited for a life with a job. We provide them a future with a purpose and a life that is fulfilled by their bond with a veteran in need.



Mason Lane Photography

SHELTER TO SOLDIER

A 501c3 Nonprofit Organization

Shelter to Soldier adopts dogs from local shelters and trains them to become psychiatric service dogs for post-9/11 combat veterans suffering from Post Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI) and/or other psychological injuries associated with traumatic service experiences.



Mason Lane Photography





Sponsorship

Platinum Sponsor | \$15,000

As the Title Sponsor, your company will receive exclusivity as the only sponsor receiving:

HOSPITALITY

- You will receive twenty tickets for two tables of 10 in the front row of the ballroom.
- STS shirt style of your choice for each guest at your tables (sizes customizable with notice 1 month in advance of event date or Men's Large in our classic shirt will be given)
- Invitation for you and your guests to attend the Sponsor Thank You Soirée, which will be hosted in Spring 2020 (maximum 8 entries).

BRAND RECOGNITION

- Your corporate logo and/or name will be featured on:
 - Shelter to Soldier website on homepage and event page
 - Event Step and Repeat Banner
 - Company or individual profile in the gala event program
(One full page company advertisement in the event program – specs will be emailed)

MEDIA

- You will work closely with our PR Director, Eva Stimson, to craft a press release announcing your commitment to Shelter to Soldier through your title sponsorship alongside other event sponsors.
- Inclusion in our full-page event ad in Ranch & Coast Magazine "Best of" issue, in our ad on Ranch & Coast website, and dedicated email blast to Ranch & Coast subscribers, social media post from Ranch & Coast Magazine and Shelter to Soldier social media fan base, email blast to Shelter to Soldier newsletter, inclusion in full-page ad in Homeland Magazine (national)
- You will be invited to participate in any media opportunities the week leading up to the event.
- Logo placement (medium) on event flyer shared on all social media outlets and media partners' social media outlets

GALA PROFILE

- Verbal recognition at the event
- Gala signage and banners
- Event slideshow profile

SHELTER TO SOLDIER RECOGNITION

- Feature with logo in Shelter to Soldier 2019 Impact Report
- Additional press release for your sponsored dog/veteran match with our PR director
- Canvas print of sponsored dog paired with soldier after graduation of the team
- Option to have a graduated service dog team visit your company and give a thank you speech.

Sponsorship

Gold Sponsor | \$10,000 (quantity max: 2)

As one of our Gold Sponsors, your company (or individual) will receive:

HOSPITALITY

- One table of 10 VIP tickets at the front of the event space
- STS shirt for each guest at your table (sizes customizable with notice 1 month in advance of event date or Men's Large in our classic shirt will be given)
- Invitation for you and your guests to attend the Sponsor Thank You Soirée, which will be hosted in Spring 2020 (maximum 4 entries).

BRAND RECOGNITION

- Your corporate logo and/or name will be featured on:
 - Shelter to Soldier website on event page
 - Event Step and Repeat Banner
 - Company or individual profile in the gala event program
(One page will be shared (half each) by both Gold Sponsors)

MEDIA

- Your company's (or individual) participation will be highlighted in the press release for the event.
- Logo placement (medium) on event flyer shared on all social media outlets and media partners' social media outlets
- Inclusion in our full-page event ad in Ranch & Coast Magazine "Best of" issue, in our ad on Ranch & Coast website, and dedicated email blast to Ranch & Coast subscribers, social media post from Ranch & Coast Magazine and Shelter to Soldier social media fan base, email blast to Shelter to Soldier newsletter, inclusion in full-page ad in Homeland Magazine (national)

GALA PROFILE

- Verbal recognition on stage at the event
- Gala signage and banners
- Event slideshow profile

SHELTER TO SOLDIER RECOGNITION

- Option to have Shelter to Soldier founder, Graham Bloem, and a service dog graduated team visit your company and give a thank you speech.

Sponsorship

Silver Sponsor | \$5,000 (quantity max: 3)

As one of our Silver Sponsors your company will receive:

HOSPITALITY

- One table of 10 VIP tickets at the front of the event space (behind Platinum and Gold sponsors)

BRAND RECOGNITION

- Your corporate logo and/or name will be featured on:
 - Shelter to Soldier website on event page
 - Event Step and Repeat Banner
 - Company or individual profile in the gala event program*(One page will be shared (1/3 each) by three Silver Sponsors)*

MEDIA

- Logo placement (small) on event flyer shared on all social media outlets and media partners' social media outlets
- Inclusion in our full-page event ad in Ranch & Coast Magazine "Best of" issue, in our ad on Ranch & Coast website, and dedicated email blast to Ranch & Coast subscribers, social media post from Ranch & Coast Magazine and Shelter to Soldier social media fan base, email blast to Shelter to Soldier newsletter, inclusion in full-page ad in Homeland Magazine (national)

GALA PROFILE

- Verbal recognition on stage at the event
- Gala signage and banners

Bronze Sponsor | \$2,500 (quantity Max: 5)

As one of our Bronze Sponsors your company will receive:

HOSPITALITY

- Six VIP tickets to the Gala

BRAND RECOGNITION

- Your corporate logo and/or name will be featured on: Shelter to Soldier website on event page, Bronze Sponsor page in the Gala event program

MEDIA

- Dedicated Shelter to Soldier social media post, email blast to Shelter to Soldier Newsletter

Table Sponsor

TABLE OF TEN PURCHASE | FROM \$2,250

- VIP Registration line
- VIP Swag Bags
- Tables in Section 1 (nearest stage): \$2,250
- Tables in Section 2 (middle of event space): \$2,000
- Tables in Section 3 (rear of the event space): \$1,750

Sponsorship

Be the Light Radiant Sponsors

Note: Gala tickets must be purchased separately

BEVERAGE SPONSOR | \$2,000 | QUANTITY MAX: 3

Shelter to Soldier will be hosting unlimited (bottled or canned) beer and wine selection for our guests at the Gala. Beer and Wine sponsors may make a \$2000 donation as "Beverage Sponsor"

Your beverage sponsorship will include:

- 2 VIP tickets to the event
- Logo and/or name recognition displayed on event website, on easel at event bar, and in Gala event program. Dedicated social media post.
- Each beverage sponsor will have a specialty cocktail option named after their sponsorship.

NAPKIN SPONSOR | \$1250

- Logo and/or name recognition on cocktail napkins

WRISTBAND SPONSOR | \$750

- Logo and/or name recognition on VIP wristbands

FLORAL SPONSOR | \$1,500

Your contribution will provide valuable decor to our gala event space. Logo and/or name to be placed in event program with a special thank you for your sponsorship. Dedicated Social Media Post.

SIGNAGE SPONSOR | \$1,300

Your donation will help us to print signage for our event. Your logo and special thank you will be included in our event program.

PROGRAM SPONSOR | \$700

Your donation will help us to print programs for the event, and your logo will be featured with a special thank you for your program sponsorship.

TICKETS | \$175 STANDARD OR \$250 VIP

Tickets to our exclusive gala are \$175 or \$250 each and include beer and wine, a plated dinner, and a swag bag at registration. VIP tickets include opportunity to arrive at 5:00 pm for a VIP Exclusive early cocktail party and meet and greet with Shelter to Soldier team and service dogs in training as well as VIP Swag Bags.

UNDERWRITE A VETERAN AND SERVICE DOG

Luminescence \$1000	Brilliant \$750	Shining \$500
Sponsor one veteran and service dog team and a guest to attend the Gala	Sponsor one veteran and service dog team and a guest to attend the Gala	Sponsor one veteran and service dog team and a guest to attend the Gala
Logo and/or name recognition on event slideshow	Logo and/or name recognition on event slideshow	Logo and/or name recognition on event slideshow
Shelter to Soldier Newsletter and Social Media recognition	Logo and/or name recognition in event program	
Logo and/or name recognition in event program		

Thank You

Thank you for your support of Shelter to Soldier through the Be the Light Charity Gala. We are thrilled to have your participation in this event.

Your contribution is helping us “Save Lives, Two at a Time.”

Other ways you can support Be the Light: Shelter to Soldier Charity Gala
Cash and in-kind donations (see needed items list on website)
Opportunity Drawing, Live, and Silent Auction donations

Contact information

Kyrié Bloem, Cofounder, Director of Operations
Shelter to Soldier
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kyrie@shelbertosoldier.org
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Committee Members

Graham Bloem, ABCDT
Cofounder, President,
Shelter to Soldier

Kyrié Bloem, MS
Cofounder, Director of Operations,
Shelter to Soldier

Amy Galusha
Co-Chair
Director of Catering, Sycuan

Melissa McCune
Co-Chair

Mia Park
Co-Chair, Executive Editor/Associate Publisher,
Ranch & Coast Magazine

Steve Redfearn
Redfearn & Associates
Event Production

Eva Stimson
PR Director, Shelter to Soldier

Lisa Johnson
Volunteer

Lynne Ramsey
Volunteer

